

Detachment
of



Maryland

Convention Book
Ad Sales



DETACHMENT OF MARYLAND

3115 Orchard Ave.

Baltimore, MD 21234

DEAR FRIENDS OF THE SONS OF THE AMERICAN LEGION,

The Sons of The American Legion, Detachment of Maryland, will be celebrating their **53rd Annual Convention** at the Hilton Garden Inn, White Marsh, Maryland on June 19-21, 2026.

The Sons of The American Legion, is a non-profit organization comprised of over 17,700 members, and part of The American Legion Family, whose purpose is to help make America better through service to our Veterans, Community, State and Nation.

The members of the Detachment of Maryland have one main fundraiser each year, which is the sale of ads for our convention book. The individual presenting this letter to you has been authorized to do so on behalf of the Detachment of Maryland.

In order to make this fundraiser and Convention a success, we are calling upon you, as a member of the Legion Family or business community, to help the Sons of The American Legion through the purchase of ad space in our convention book and share in the celebration of this historical event.

The Detachment of Maryland would like to thank you in advance for purchasing an ad to make this year's Convention a success.

Yours In Service To God And Country,

William E. Matoska,

William E. Matoska

Detachment Adjutant
Sons of The American Legion
Detachment of Maryland



SONS OF THE AMERICAN LEGION

DETACHMENT OF MARYLAND AD PRICES FOR THE 53rd ANNUAL CONVENTION

Detailed information is available on the Detachment website

www.MDSAL.org

Events / Convention

**PRICES FOR ADS THIS YEAR ARE AS FOLLOWS: POST
MARKED BY MAY 1, 2026**

FULL PAGE	\$150.00
HALF PAGE...	\$100.00
QUARTER PAGE	\$60.00

PRICES CUSTOM DESIGN ADS

FULL PAGE	\$175.00
HALF PAGE...	\$125.00
QUARTER PAGE	\$100.00

**CAMERA READY ADS CAN BE ACCEPTED IN HARD COPY OR
ELECTRONICALLY BY PDF FILE OR MICROSOFT PUBLISHER**

**CUT -OFF DATE FOR ALL ADS WILL BE MAY 1, 2026
PLEASE MAKE CHECKS PAYABLE TO:**

DETACHMENT OF MARYLAND, SAL

PLEASE SEND ALL ADS AND CHECKS TO.

**Detachment of Maryland
3115 Orchard Ave.
Baltimore, MD 21234**

For additional information, please call Bill Hill at
301-928-1411 or by e-mail at hill1062@msn.com.



Ad Sales Order Form

Squadron Name: _____ Squadron #: _____

Ad Sold By: _____

Company Name: _____

Address: _____

Telephone #: _____ Date: _____

Do You Have Your Own Artwork? _____ (yes or no) If yes your Ad will be scanned as is!

\$ Cost \$

Customer's
Signature

Type of Ad: Full Page: _____

Half Page: _____

Quarter Page: _____

If you need an ad made for you, then you can choose from the following options:

Circle your choice: **Border:** 1 2 3 4

Header Slogan: 1 2 3 4

Closing Slogans: 1 2 3 4

Font: 1 2 3 4

Artwork: 1 2 3 4

If you would like to write your own "Header" and "Closing", please fill in below:

The header and closing slogan are the only substitutions allowed!

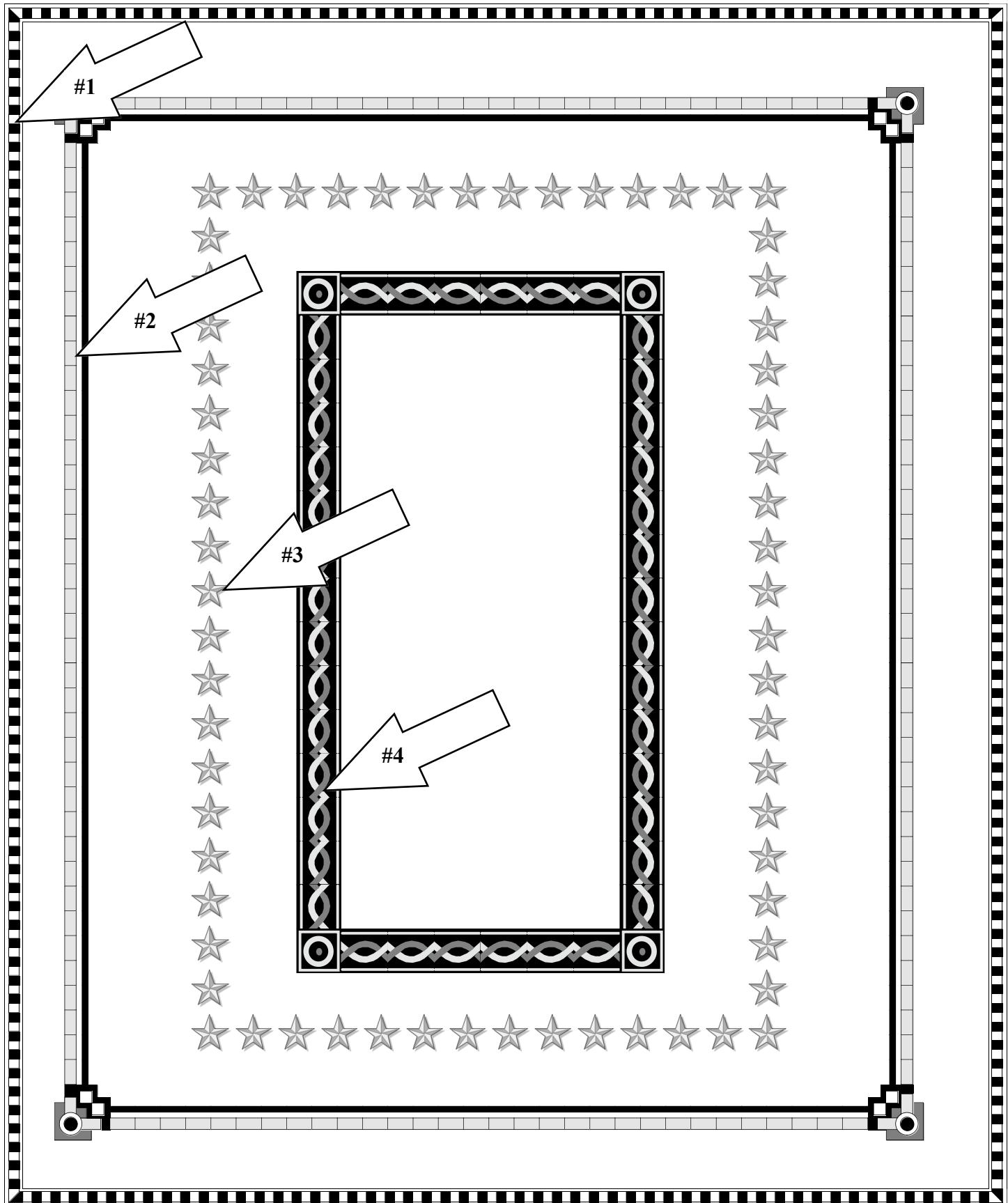
Header: _____

(Fifteen Words or fewer) _____

Closing: _____

(Fifteen Words or fewer) _____

Sample Borders



Sample Header Slogans

#1

**Acme Company
is a proud supporter of the
Sons of The American Legion!**

#2

**Acme Company
Sends its best wishes to the
Sons of The American Legion
for a successful convention!**

#3

**Acme Co.
God Bless America and the
Sons of The American Legion**

#4

**Acme Company
is a proud supporter
of its community and the
Sons of The American Legion**

Sample Closing Slogans

#1

**Best of Luck At Your
Convention**

#2

God Bless America

#3

**Proudly Serving Our
Community**

#4

**Wishing You A Safe And
Prosperous Convention**

Sample Fonts

#1

**Acme Co.
is a Proud supporter of the
Sons of The American Legion**

Font Style: Times New Roman

#2

**Acme Co.
is a Proud supporter of the
Sons of The American Legion**

Font Style: Impact

#3

**Acme Co.
is a Proud supporter of the
Sons of The American Legion**

Font Style: Arial

#4

*Acme Co.
is a Proud supporter of the
Sons of The American Legion*

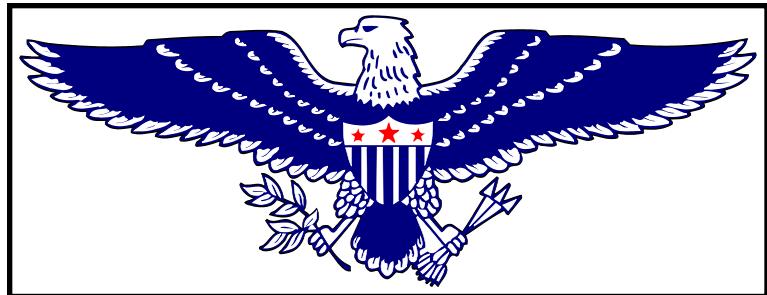
Font Style: Brush Script

Sample Artwork

#1



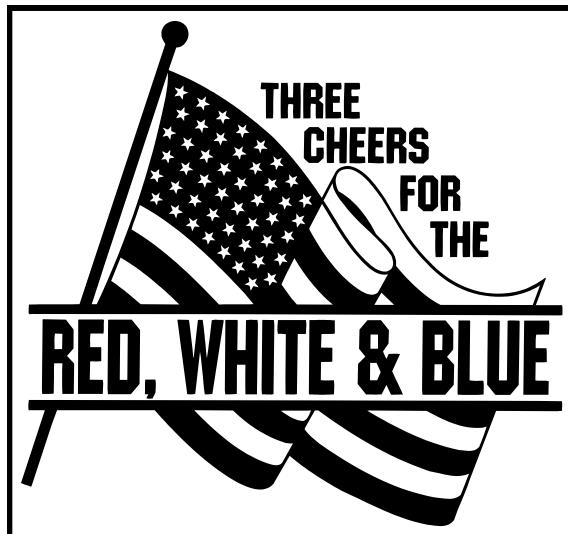
#2



#3



#4



Sample Ad



**Acme Company
is a proud supporter of the
Sons of The American Legion!**



God Bless America



Sample Ad

Acme Company
Sends its best wishes to the
Sons of The American
Legion
for a successful convention!



God Bless America